



**FOR IMMEDIATE RELEASE**  
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## **CareOne Management CEO Daniel Straus Announces Inaugural CareOne Disaster Fundraising Event Raised More than \$1 Million**

***Calls support of employees for their co-workers “heartwarming;” says goal is to aid CareOne employees who suffered Hurricane Sandy losses in time for the holidays***

FORT LEE, N.J. – CareOne Management CEO Daniel Straus announced today that the inaugural fundraising event for the CareOne Disaster Fund raised more than \$1 million to aid the more than 100 CareOne employees who suffered significant losses during Hurricane Sandy – including many who lost their homes, cars, furniture, clothing and other personal property – and Straus vowed to aid as many employees as possible in time for the holidays.

Straus said the inaugural fundraising event, held Tuesday, Dec. 4, in Woodland Park, N.J., “was a tremendous success. Many individuals, as well as corporate sponsors, contributed to raise more than \$1 million to help the victims of this devastating storm. The employees of CareOne worked so hard to make this the superb event that it was.

“It was heartwarming to witness such a splendid example of cooperation, teamwork and caring. CareOne employees have deep empathy for their co-workers and have seen first-hand the toll that this devastating storm has exacted on their co-workers and their families. We all thought it was important to come together to help those in our CareOne family as well as other individuals in the hardest hit areas.”

Straus said the fund’s Independent Selection Committee will meet soon to start determining the amount of aid to be awarded to affected CareOne employees. “Together, we will all be making a maximum effort to help as much as possible in time for the holidays,” he said.

The losses suffered by CareOne employees were spread along the New Jersey coast.

Immediately following Hurricane Sandy, CareOne – which employees more than 4,000 people in New Jersey – initiated a number of efforts to aid employees, including:

- The CareOne Relief Store, which supplied basic necessities such as food, clothing and supplies;

- Support and Counseling, which deployed counselors to aid in effectively managing the emotional and psychological impact the storm had on the lives of employees and other individuals; and
- Assistance with Federal Loan Applications, providing volunteer support to assist employees, customers and community members in applying for federal aid.

To donate to the fund, checks should be made payable to the CareOne Disaster Relief Fund and mailed to Matt Marcos at CareOne, 173 Bridge Plaza North, Fort Lee, NJ 07024. For more information on donating to the fund, please contact Tim Hodges [Thodges@care-one.com](mailto:Thodges@care-one.com) or Matt Marcos [Mmarcos@care-one.com](mailto:Mmarcos@care-one.com).

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*CareOne Management is a family-owned company with more than 45 years of healthcare experience; CareOne operates 29 healthcare centers throughout New Jersey.*